



SONESTA GWINNETT PLACE
ATLANTA

NEWS RELEASE

Gwinnett Business RadioX® Relocates to Sonesta Gwinnett Place Atlanta

DULUTH, Ga. — October 18, 2016 — Business RadioX®, the fastest growing B2B online radio network in the nation, has found a new home in Gwinnett County, relocating to the [Sonesta Gwinnett Place Atlanta](#). The Gwinnett studio and its award-winning shows will now be broadcasting live with successful entrepreneurs and business leaders right from the Sonesta lobby.

[Business RadioX's](#) mission is to give local business leaders the opportunity to tell their story. The program's long-form interview format encourages business professionals to discuss what their companies do for their market, community and profession. Esteemed business leaders host the show and interview their peers, focusing on critical issues and practical information that the audience can easily engage with. Frequently discussed topics include law, finance, healthcare, technology, trade shows, and B2B marketing, among other issues that affect the business community.

Since opening its doors in October 2012, the Gwinnett studio has interviewed over 1,300 business leaders. The Gwinnett studio is home to some of the network's most popular and longest running shows including *Silver Lining in the Cloud*, *On the Money*, the Gwinnett Chamber's show *Open for Business*, and the studio's signature show *Gwinnett Business Radio*. *The Tiffany Krumins Show*, hosted by Atlanta native Tiffany Krumins, the winner on the first-ever Shark Tank episode on ABC in 2009, will debut in the new studio in November 2016.

"This is such a unique opportunity and we can't wait to begin broadcasting from the hotel," said Mike Sammond, owner and operator of the Gwinnett Business RadioX studio. "The new location offers us more space, a wonderful and professional environment, and a cool opportunity for hotel guests and visitors to watch the live radio shows in person."

The Gwinnett-based radio shows, and more, will be broadcasting from a dedicated studio inside Sonesta Gwinnett Place Atlanta, which is an ideal setting for business professionals. The 17-story hotel has 18 function rooms, as well as a massive 8,000-square-foot ballroom that can be used as a meeting and event space. The variety of conference rooms creates an environment that is perfect for business gatherings and meetings.

"We're excited to welcome the Gwinnett Business RadioX team to our hotel — we've been fans of the shows for a long time," said David Kohlasch, general manager at Sonesta Gwinnett Place Atlanta. "We offer one of the best meeting environments in Gwinnett County, making our hotel the perfect place to talk about business and how our local professionals are navigating the business world."

For more information about Gwinnett Business RadioX or to listen to their most recent shows, visit their [website](#).

Sonesta Gwinnett Place Atlanta is located at 1775 Pleasant Hill Road in Duluth, Ga. For more information about the functionality or availability of Sonesta Gwinnett Place Atlanta's meeting space, call 770-923-1775 or visit their [website](#).

About Sonesta Gwinnett Place Atlanta

Located in Duluth, Ga., in the greater Atlanta community, Sonesta Gwinnett Place Atlanta is in the heart of Gwinnett County. The recently updated 17-story hotel is the largest in the county and holds the title of "#1 Hotel in Duluth" on TripAdvisor. Sonesta Gwinnett Place Atlanta features 426 guest rooms, including 15 suites and the Preferred Level for business guests. The hotel's 18 function rooms offer more than 16,000 square feet of meeting and event space; the 8,000-square-foot Georgia Ballroom is the largest in the area and accommodates up to 1,000 guests. In addition, the hotel offers ArtBar, a gastro pub with signature dishes and drinks in a local art-inspired atmosphere; Grapevine Restaurant, which is open for breakfast and lunch; and a private dining room for small groups and intimate special events, plus an indoor/outdoor swimming pool, health club, sundeck and free parking.

Sonesta Gwinnett Place Atlanta is located near major entertainment venues, including the Infinite Energy Arena (formerly the Gwinnett Arena), the Infinite Energy Theater (formerly the Performing Arts Centre) and the AAA Gwinnett Braves Coolray Field. Other attractions such as Lake Lanier, World of Coca-Cola, the Georgia Aquarium, Zoo Atlanta and the CNN Center are located nearby. Local shopping options include Gwinnett Place Mall, Sugarloaf Mills Mall and the Mall of Georgia.

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