



BUSINESS RADIOX TEAMS WITH CERIDIAN TO BROADCAST LIVE FROM 2017 PGA MITSUBISHI ELECTRIC CLASSIC.

Gwinnett Business RadioX will be broadcasting LIVE from the 2017 Mitsubishi Electric Classic golf tournament on Thursday, April 13 through Saturday, April 15 from the TPC Sugarloaf in Duluth, GA. The live broadcasts will be exclusively presented by Ceridian, one of the world's largest providers of human capital management (HCM).

The live cut-ins and interviews will air on GwinnettBusinessRadioX.com between Noon and 5:00 PM ET on Thursday and Friday, and between 1:00 PM and 6:00 PM ET on Saturday. Thursday's live remote will be during the Maxwell Leadership Pro-Am, while Friday and Saturday's remotes will be during the first two rounds of the Mitsubishi Electric Classic.

Interviews will be conducted with tournament VIP's, sponsors, and Ceridian executives and clients. Several of the PGA Champions Tour players competing in the tournament will also be interviewed.

Some of the big names competing in this year's tournament include Bernhard Langer, Sandy Lyle, Larry Mize, Mark O'Meara, José María Olazábal and Ian Woosnam, as well as golfing legends Tom Watson and Larry Nelson.

Ceridian is a provider of human capital management (HCM). The company's Dayforce HCM solution is a single software-as-a-service (SaaS) application for HR, payroll, tax, benefits, workforce management, talent management and several related activities. Within the retail sector, Ceridian serves 300 brands worldwide. Notable customers include Michael Kors, J.Crew, Sephora, Barnes & Noble, DSW, and Crate & Barrel. For more information, visit www.ceridian.com.

The Mitsubishi Electric Classic is an official event on the PGA TOUR Champions scheduled for April 10-16, 2017. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$1.8 million purse at the prestigious TPC Sugarloaf in Duluth, GA. The event, which will benefit local charities through the Gwinnett Championship Foundation, Inc., has raised more than \$1 million since its first tournament in 2013. All three official rounds will be internationally televised on the Golf Channel. For more information, visit MitsubishiElectricClassic.com.